

A man with dark hair and a beard, wearing a red shirt, is sitting at a desk. He is looking towards the camera with a thoughtful expression, his hand resting on his chin. The background features a wall with several framed paintings, including floral and abstract works. The lighting is dramatic, with a strong blue tint on the left and a warmer light on the right.

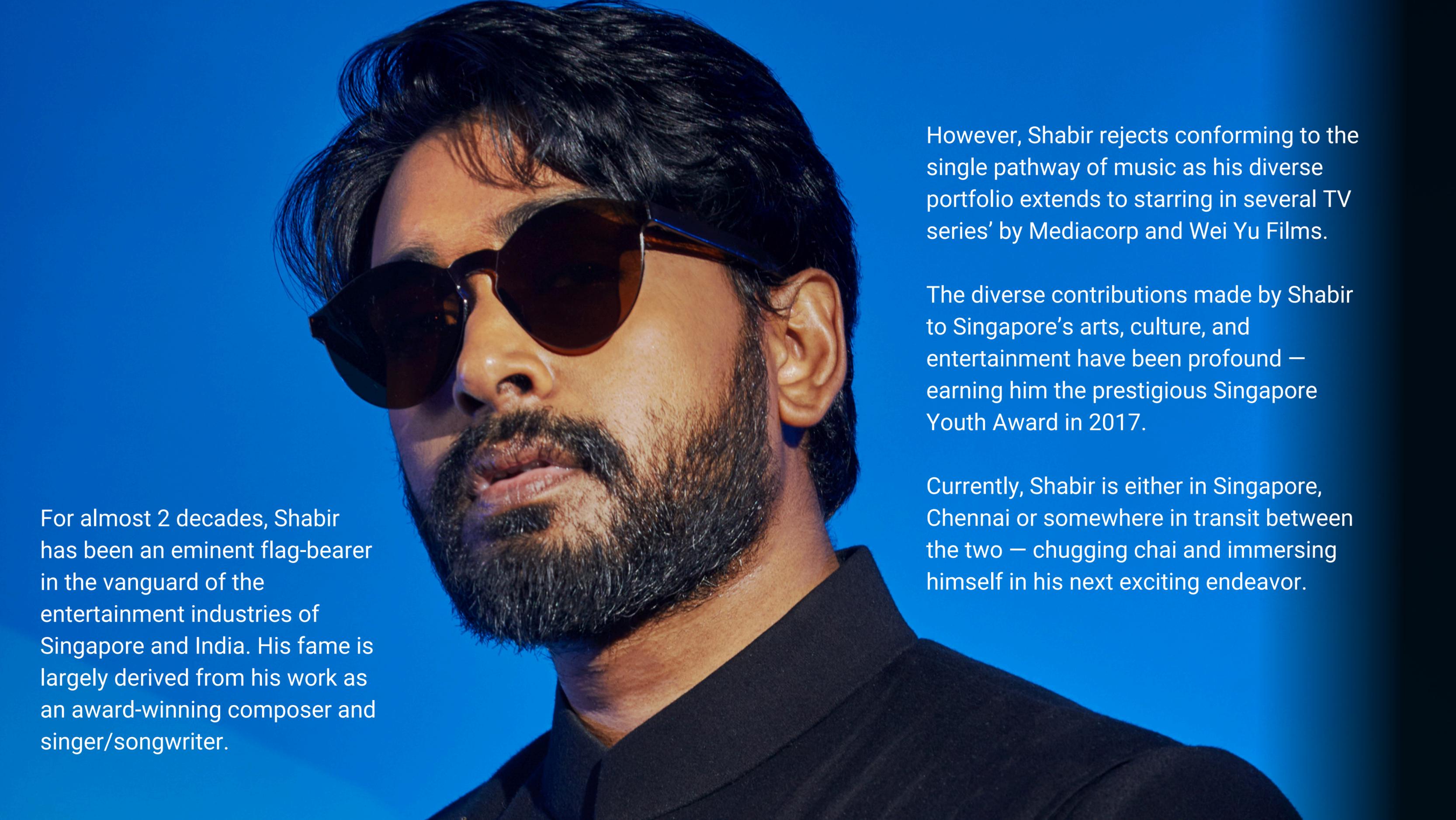
Shabir Sulthan

# Shabir.

// artiste //

// producer //

// public figure //



For almost 2 decades, Shabir has been an eminent flag-bearer in the vanguard of the entertainment industries of Singapore and India. His fame is largely derived from his work as an award-winning composer and singer/songwriter.

However, Shabir rejects conforming to the single pathway of music as his diverse portfolio extends to starring in several TV series' by Mediacorp and Wei Yu Films.

The diverse contributions made by Shabir to Singapore's arts, culture, and entertainment have been profound — earning him the prestigious Singapore Youth Award in 2017.

Currently, Shabir is either in Singapore, Chennai or somewhere in transit between the two — chugging chai and immersing himself in his next exciting endeavor.

Fully incorporating his heritage into the music, Shabir takes you on a journey to experience South Asian and Southeast Asian cultures in a way that has never been done before. He puts his heart into everything, and that sense of genuineness resonates with his audience worldwide.

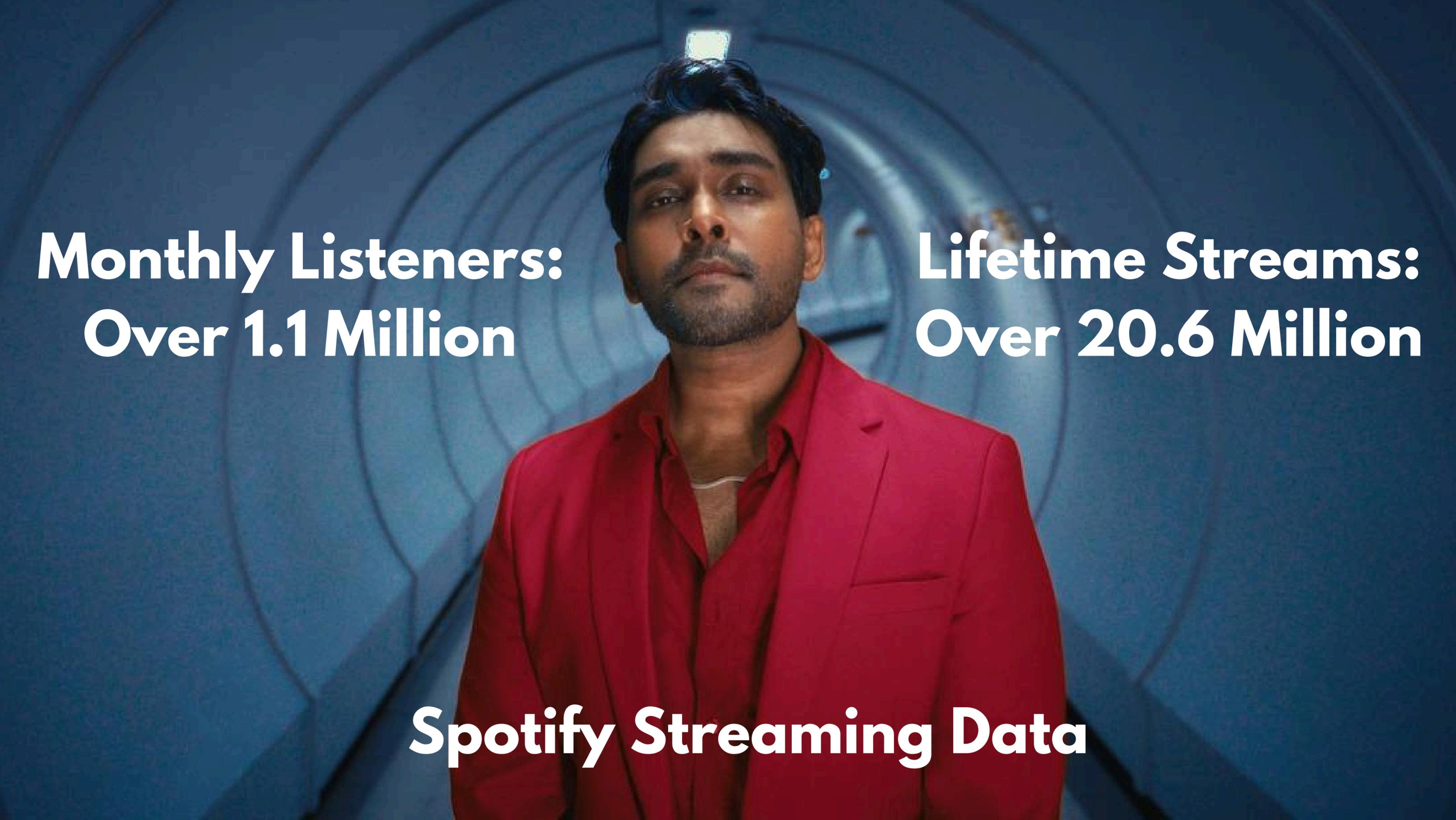
# AUTHENTICITY





With influences ranging from AR Rahman to Metallica, Shabir's music is grounded in his cultural heritage with traditional instrumentation and musical theory. Yet, with the use of modern techniques and technologies, he is able to show a wider audience everything South Asian culture has to offer through his lens.

# INNOVATION

A man with dark hair and a beard, wearing a vibrant red suit jacket over a matching red shirt, stands in the center of a blue, circular tunnel. The tunnel's walls are lined with concentric circles, creating a strong sense of depth and perspective. The lighting is cool and blue, with a small light source visible at the top of the tunnel. The overall mood is dramatic and professional.

**Monthly Listeners:  
Over 1.1 Million**

**Lifetime Streams:  
Over 20.6 Million**

**Spotify Streaming Data**

# Social Media



**Instagram Followers:  
55.2k**



**Youtube Subscribers: 26.1k**



**Facebook Followers: 11.2k**



**TikTok Followers:  
17.9k**



**X Followers: 14.7k**



**Threads Followers: 10.4k**



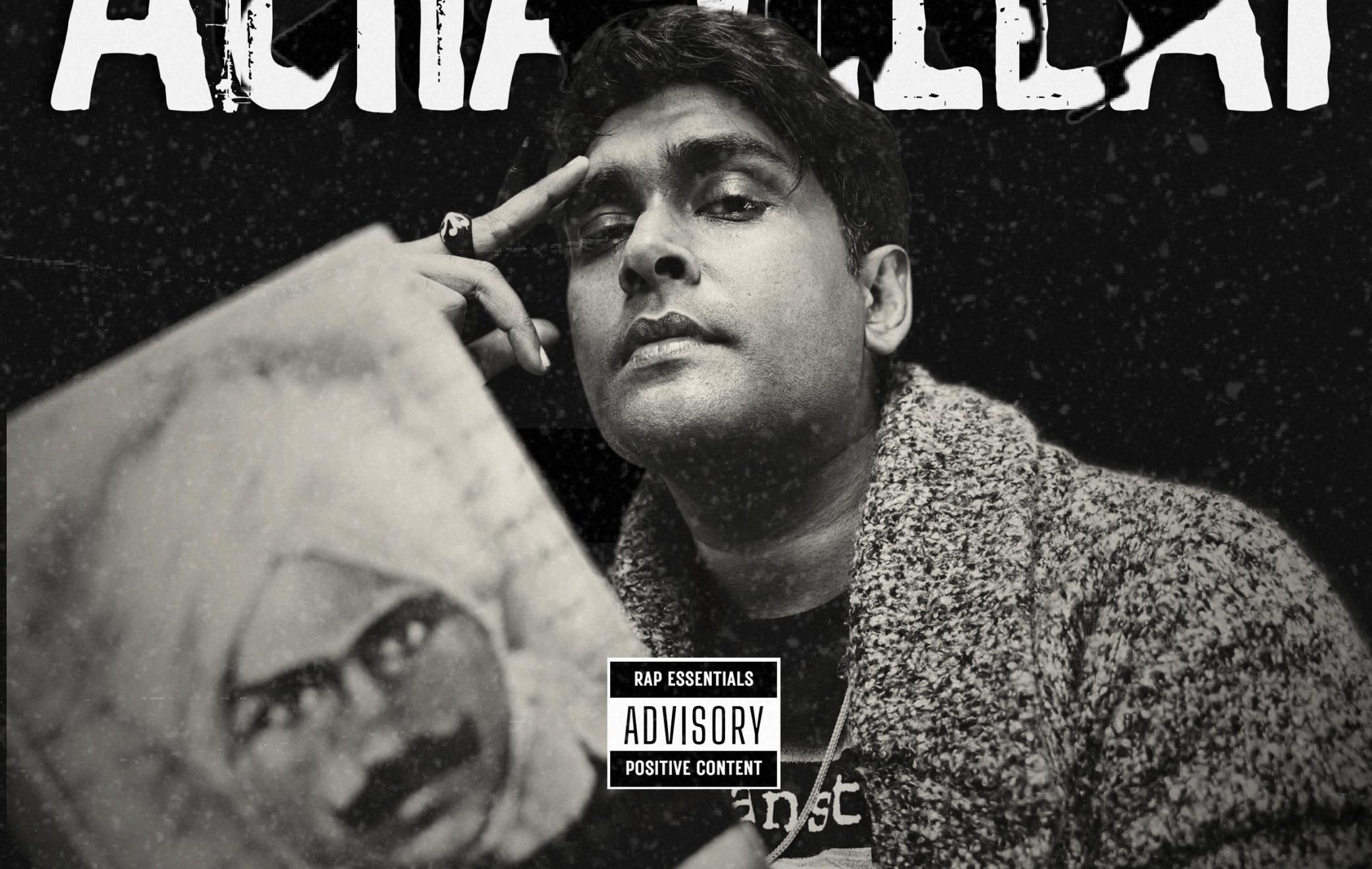
# Latest Release

## OFFICIAL MUSIC VIDEO

Shabir Sulthan's Achamillai, slated for release on Bharathiyar's birthday, is a tribute to Tamil poet Subramania Bharathiyar's iconic poem titled "Achamillai", blending timeless verses with Shabir's lyrical mastery and signature style of rapping and singing with spiritual and philosophical street wisdom.

Opening with Bharathiyar's defiant declaration of courage, the song transitions into Shabir's reflections on vulnerability, resilience, and the transformative power of music and faith. With soaring horns, powerful vocals, and uplifting lyrics, Achamillai is both a homage and a call to rise not just when one is motivated but during the lowest lows, inspiring listeners to grow even in adversity.

# ACHAMILLAI

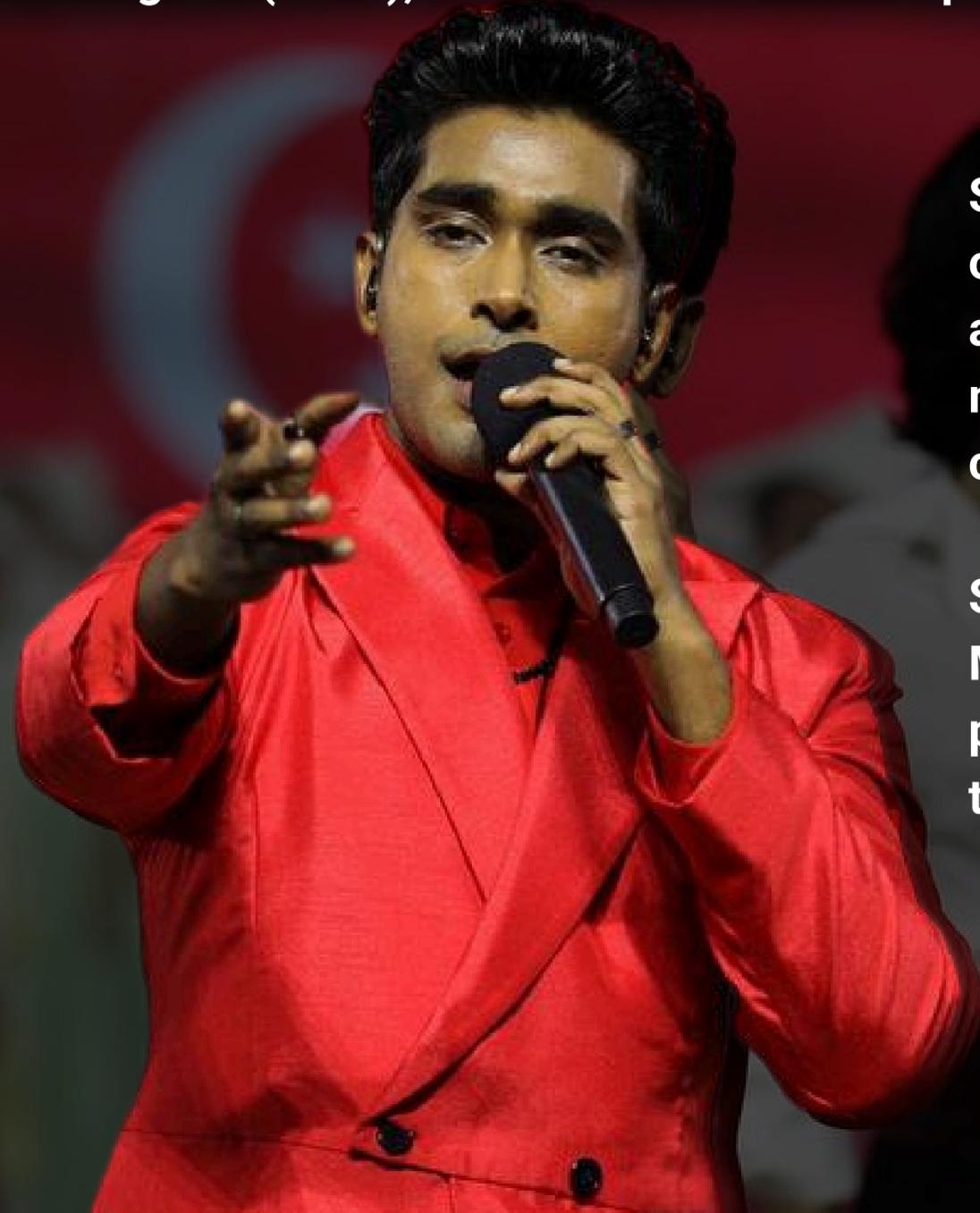


RAP ESSENTIALS

ADVISORY

POSITIVE CONTENT

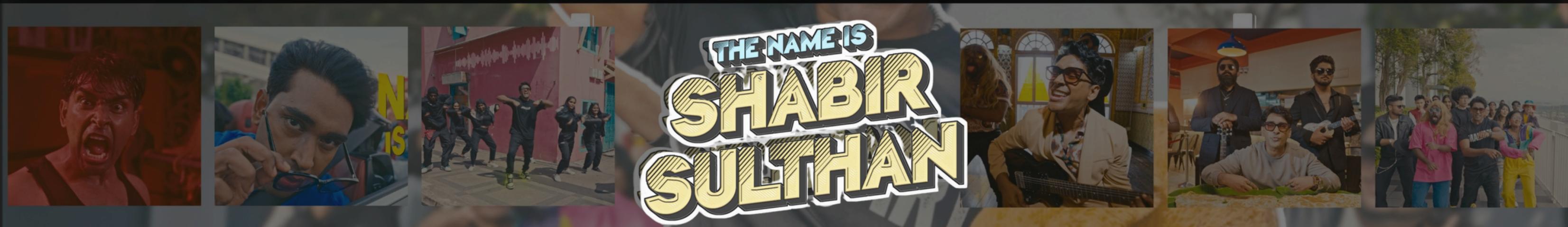
**Singapore, August 2024 – In a momentous milestone for both his career and Singapore’s musical landscape, Shabir Sulthan led the nation in singing the national anthem, ‘Majulah Singapura,’ during the National Day celebrations. This achievement marks him as only the fourth person to have the honor of performing the anthem, following Jacintha Abisheganaden (2002), Rani Singam (2013), and Datuk Ramli Sarip (2019).**



**Shabir’s rendition was met with overwhelming admiration, not only from his fellow Singaporeans but also from audiences across the region. His performance reel has garnered over 2.3 million views on TikTok, amassing 71.5k likes, and has captivated Instagram with 1.2 Million views and 31K likes.**

**Social media buzzed with praise, as viewers from Singapore, Malaysia, and Indonesia commended his emotive delivery, precise pronunciation, and the unique inflection that brought the anthem to life.**

# INDIE SINGLE



[Watch the MV here](#)

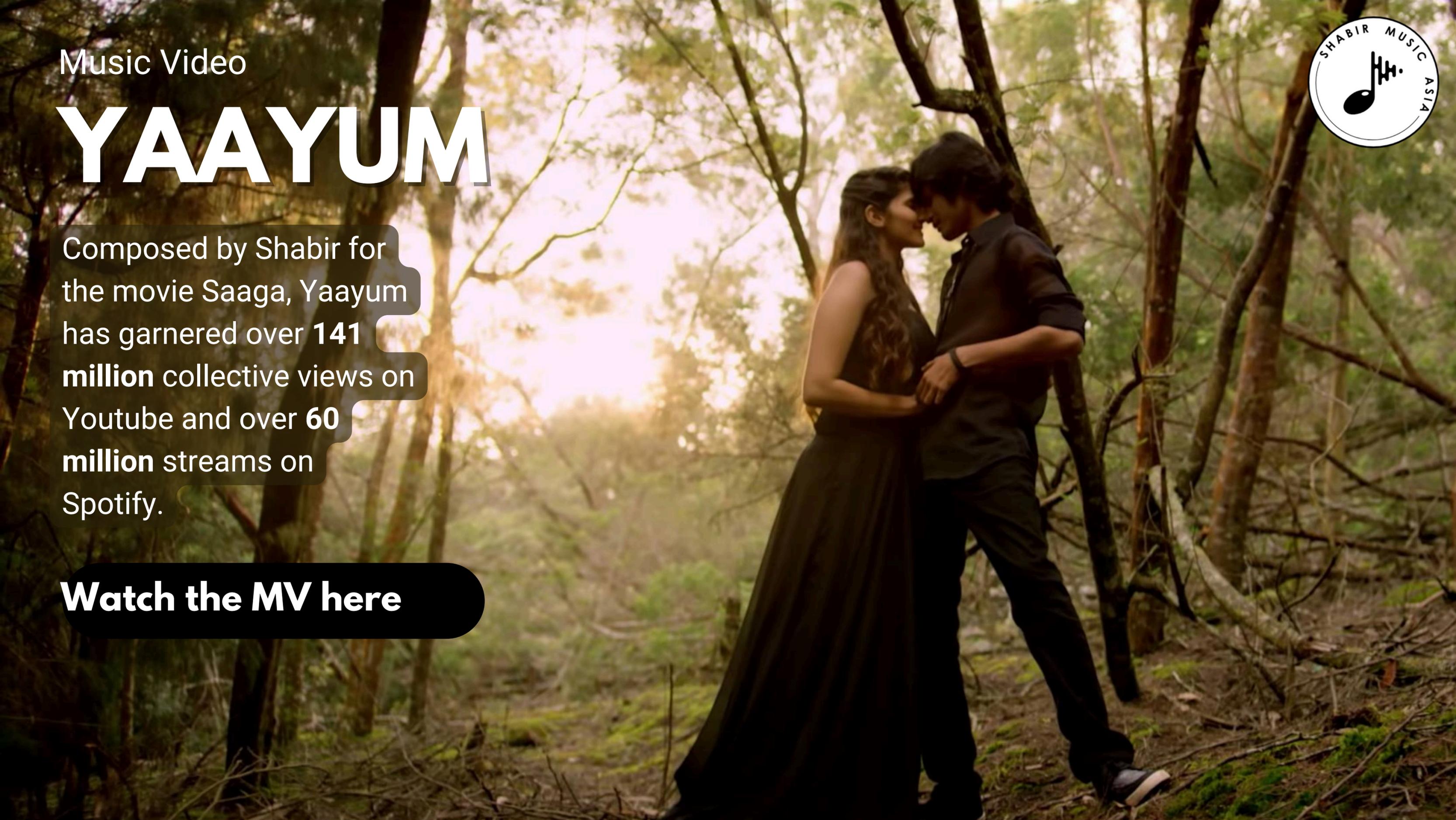
Shabir Sulthan presents with 'Bro Unga Peru' (The name is), blending post-millennium hip-hop with classical elements. This track captures Shabir's unique Singaporean identity and South Asian roots, offering a playful yet profound narrative on self-discovery and cultural pride."

Music Video

# YAA YUM

Composed by Shabir for the movie Saaga, Yaayum has garnered over **141 million** collective views on Youtube and over **60 million** streams on Spotify.

[Watch the MV here](#)



A man with dark hair, a beard, and round glasses is shown from the chest up. He is wearing a dark blue or black jacket over a white collared shirt. He is looking off to the right with a thoughtful expression. The background is a blurred cityscape at night, with lights and building outlines. The overall lighting is dramatic, with a strong blue/cyan tint.

# THANK YOU

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nagarakavi

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